

Cornell Guided Notes

Biotechnology for Health (Biomedical Innovations) | 2027-04-12

Name

Period

Date

Lesson

Lesson focus

Message draft

Key words and questions

Prepared details and student notes

Essential question
What is today's target?

Draft an evidence-based public health message tailored to a specific audience. Big idea: Effective public health messages are audience-specific, evidence-backed, and action-oriented.

My notes, examples, and questions

Key words
What vocabulary unlocks the lesson?

- audience
- privacy
- usability
- recommendation
- evidence

My notes, examples, and questions

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Cornell Notes - Continued

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Must-know ideas
What should I understand by the end?

- A call to action must be specific enough that the audience knows exactly what to do.
- Reading level should match the audience: plain language increases comprehension and action.
- Citations behind health recommendations show the message is not opinion.

My notes, examples, and questions

Process notes
What happens during class?

- 0-5 min: Warm-up: who is your target audience and what do they worry about most?
- 5-20 min: Define audience and main concern; write your one-sentence core message
- 20-40 min: Draft a specific call to action and check it is actionable and realistic
- 40-55 min: Assess reading level; simplify any jargon that the audience would not know
- 55-70 min: Add citation for the evidence behind your recommendation
- 70-80 min: Peer review: can your partner identify your audience, message, and action step?

My notes, examples, and questions

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Cornell Notes - Continued

Key words and questions

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Steps and evidence What do I do and turn in?

- Define your target audience and their main concern.
- Write a one-sentence core message backed by evidence.
- Add a clear, specific call to action.
- Check the reading level fits your audience.
- Cite the evidence behind your recommendation.

Evidence: CER - Public health message draft with named target audience, one-sentence evidence-backed core message, specific call to action, reading-level note, and evidence citation.

My notes, examples, and questions

Checks for understanding How do I know I got it?

- Your message names an audience and an evidence-based action.
- The reading level and citation are appropriate.

My notes, examples, and questions

Lab or safety notes What must I handle carefully?

No special lab safety notes today. Follow normal classroom and digital-work expectations.

My notes, examples, and questions

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Cornell Notes - Continued

Summary

Today's lesson focused on Message draft. The main target was: Draft an evidence-based public health message tailored to a specific audience. The evidence of learning is CER: Public health message draft with named target audience, one-sentence evidence-backed core message, specific call to action, reading-level note, and evidence citation.. In my own words, the most important idea from today is:

My summary

My final question or connection